

A Collaborative Approach to Knowledge Generation and Management

Ellen L. Wild S. Nicole Fehrenbach Lorrie Alvin Alan R. Hinman











Presentation Overview

- The Institute's history
- What is a community of practice?
- History of the Institute's CoPs
- Framework for the current CoP
- ConnectionsZone: A Tool for the CoP
- Lessons Learned



Public Health Informatics Institute – Who are We?

All Kids Count Program: Immunization registry development

Focus on integrated health information systems for children

Public Health Informatics Institute – support improved information infrastructure



Communities of Practice

- "Groups of people who share a concern, a set of problems or a passion about a topic and who deepen their knowledge and expertise in this area by interacting on an ongoing basis."
- Cultivating communities = knowledge management strategy.
- Members engage in collaborative problem solving, share best practices and lessons learned.



Framework of a Community of Practice

PASSION

COMMUNAL IDENTITY
PERSONAL MEANING

STRATEGIC RELEVANCE
KEY ISSUES

DOMAIN

DIVERSE MEMBERSHIP
LEVEL OF COMMITMENT
LEVELS OF TRUST, SAFETY,
BELONGING, SHARED
COMMITMENT AND VALUES

ACTIVITIES DOCUMENTS
BEST PRACTICES
STORIES
KNOWLEDGE BASES
TOOLS

COMMUNITY

PRACTICE

Public Health Informatics Institute



It's not like baking a cake

- CoPs have been success when dealing with complex, issues where there is no simple formula for success, like CHIS.
- Tacit knowledge the stuff each of us knows but can't explain easily – needs to be elicited. (ie. best practices).
- Sharing experiences, the tacit knowledge, can help achieve your goals.



Institute's CoP Experience

- All Kids Count led us to develop strategies for grantees to share their knowledge and experiences.
- In 2000, All Kids Count formed the first Connections for ph people integrating child health systems.
- Through consultation were asked to "bring us together, to collaborate and share best practices."



Integration Challenges

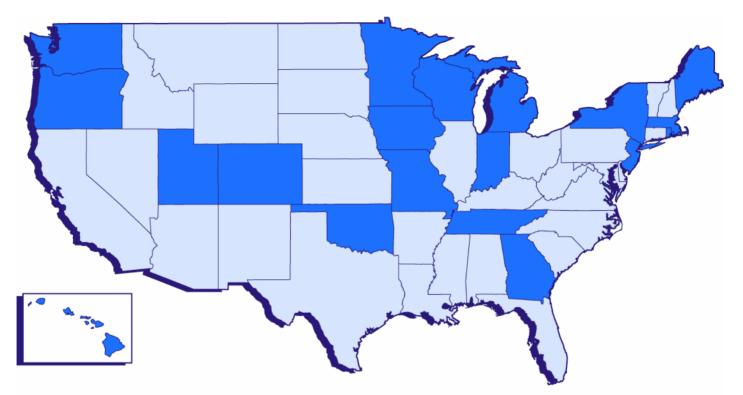
- Categorical funding ⇒ program information silos that may not be compatible with other information systems.
- Challenge of linking disparate preexisting systems.
- Collaboration/Communication between all stakeholders.





- 21 state and local public health departments members.
- Funded by the HRSA/MCHB Genetic Services Branch.
- Started in June 2004 has funding until June 2006.

Connections Member Agencies



Colorado District of Columbia Georgia Hawaii Indiana Iowa Maine Massachusetts Michigan Missouri Minnesota New Jersey New York New York City Oklahoma
Oregon
Rhode Island
Tennessee
Utah
Washington
Wisconsin



Current Connections Framework

- Monthly Conference Calls
- 2 Webcasts
- Interactive website ConnectionsZone
- Three community-wide face-to-face meetings within the 2 year period
- Bi-monthly e-Newsletters
- 3 workgroups to focus on specific issues



Our Workgroup Approach

- Convene small workgroups to focus on specific issues identified by the members.
- Workgroup will include representatives from Connections member-sites plus invited experts.
- Goal is to develop quality products that are practical and useful to integrated information systems developers.



Unique Records Workgroup

- Addresses issues around matching, merging or linking disparate records for an individual.
- 12 members including Connections members, federal agency representatives and other invited experts.
- Timeline Group began in Feb, met in March and will produce a product by August 2005.



Unique Records Workgroup Members:

Connections Members: •

- Alex Ternier NYC
- Gail McMurchie OR
- Mike Webb Utah
- Nancy Hoffman MO
- Roland Gamache –IN
- David Hollar TN
- Mike Berry RI

External Members:

- Sue Salkowitz (Consultant)
- Stephen Clyde (University of Utah)
- Ted Palen (Kaiser)
- Denise Giles (CDC)
- Warren Williams (CDC)
- Georgia Sanders (MHIN)
- Kristi Schmidt (MHIN)



Unique Record Workgroup Product

- Product: A portfolio that contains
 - Overview of Matching and Merging Concepts:
 - Categorization of approaches to identifying unique individuals (e.g., MPI)
 - Architecture descriptions
 - Matching methodologies
 - Governance



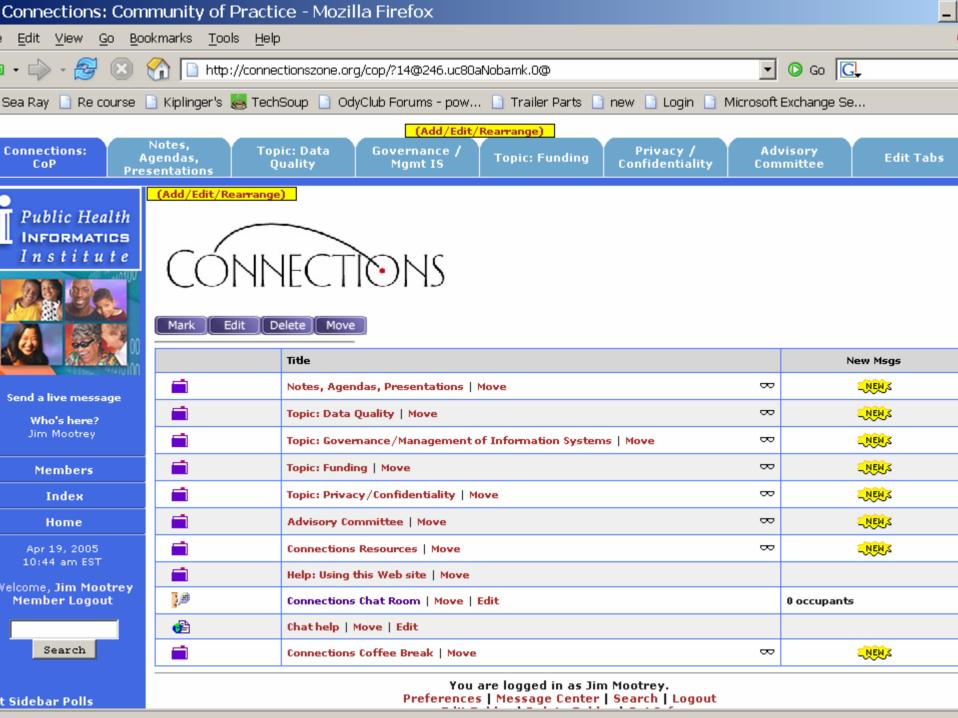
URW Product Cont.

- A Project Profile Assessment Tool
- Checklist to manage and monitor deduplication processes and impact
- Annotated bibliography



ConnectionsZone

- Web-based collaboration tool that supports the Community of Practice by offering asynchronous (members only):
 - Discussions
 - Chat
 - Document sharing/editing
 - -Polls





ConnectionsZone Lessons Learned

- Having a technical forum with robust functionality does not mean people will use it.
- Incorporating this technology in daily life is a culture change.
- Participants must see immediate value in participating in the site to change workflow.



ConnectionsZone Lessons Learned

- ConnectionsZone has worked best when there is a time limited discussion on an urgent issue.
- Document sharing and development.
- With "push" technology e-mail notification and entry.



CoP Lessons Learned

- Enterprise level systems change, such as integrating CHIS, requires collaboration.
- Communities of Practice can strengthen collaboration.
- They can be productive:
 - Generate knowledge products
 - Build relationships



Lessons Learned Cont.

- Dedicated resources staff and money.
- CoPs are organic and need to be nurtured:
 - Master facilitating session
 - Understanding the issues members are facing
 - Cultivating relationships among members, building trust



Most of All....

Communities of practice can bring significant value to members addressing complex issues.



Contact Information

Ellen Wild 404-687-5607

ewild@taskforce.org